

Innovate for smart business

创造智新机遇



 **HKTDC**
SmartBiz Expo
創智營商博覽

6-8/12/2017

Hong Kong Convention and Exhibition Centre

香港会议展览中心

Act Now & Apply Booths Online

請即行動，網上申請展位

Fair website 展会网址：

www.hktdc.com/smartbizexpo



Techtopia 创新科技区

AR, VR, IoT, applied AI, Machine Learning, Robotics, Drones, Automation, Smart Factory, Office Tech, Fintech, Blockchain, Biotech, Genomics, Eco Tech, Advanced Energy Storage, Advanced Material

扩增实境、虚拟现实、人工智能、机器学习、机器人技术、无人飞行载具、金融科技、区块链、生物科技及基因组学、自动化系统及智能工厂、办公室科技、环保科技及先进储能技术、物联网、先进物料



OBJECTIVES OF SMARTBIZ EXPO 创智营商博览概览

To provide a one-stop platform for enterprises to explore trends in business transformation through innovation, creativity, application of technology and market opportunities.

「创智营商博览」是一个旨在全面展示最新商业创新方案、应用科技、营运支援及管理等一站式平台，全方位协助企业，尤其是中小企转型升级，提升生产力及竞争力，把握全球市场新机遇

To assist enterprises in the region in staying ahead in today's constantly evolving business landscape.

协助区内企业在现今瞬息万变的营商环境中保持领先优势

Envision Lot 环球发明区

Global Inventions

荟集来自世界各地发明家，
展示最新发明





SMARTBIZ EXPO 2017



Startup zone 「初创」专区

Local and overseas innovative and tech start-ups

集合本地及海外创新及科技初创企业的创新服务及产品，物色合作夥伴及投资者



The Muses 创意区

Designers ideas and design
汇聚世界各地的设计师，展示

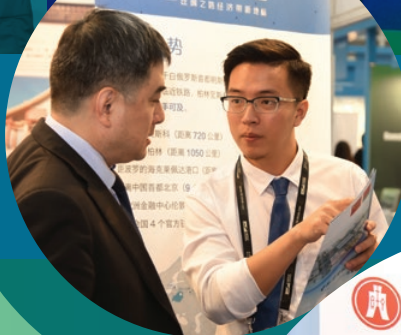
The Boosters 营商方案区



IT & Security Systems, E-Commerce and Digital Solutions, 3D printing, Quality control & Testing Services, PR, Branding and Marketing solutions, Finance, Accounting, Insurance, Legal Services, Logistics, Real Estate Agents, Business Centre, HR & Business Consultants, Government and Institution Support

电子商贸及数码方案、资讯科技及安全系统、三维打印方案、质量控制及检测服务、公关、营销及市场推广、融资、会计、保险及法律服务、物流、地产代理及商务中心、人力管理及商业顾问、政府机构及商会服务

The Pathfinder 商机区



Business and investment opportunities from overseas markets including ASEAN and Belt & Road countries, Industrial Parks

国际及内地商会，经贸部门，贸易推广机构及企业，工业园及各地投资项目等，介绍各地，特别是一带一路地区的营商及投资机会，寻求合作夥伴





Participation Fee, Format and Discount Option 参展形式，费用及折扣

Format of Participation 参展形式	Booth Service Fee 展台服务费
Standard booth (8 sq.m.) 标准展台 (8 平方米)	HK\$28,500 / US\$3,720 (per booth 每标准展台)
Custom-built Participation (min. 16 sq.m.) 特装参展 (最少16平方米)	HK\$2,800 / US\$370 (per sq.m. 每平方米)

* HKD pricing applicable to Hong Kong exhibitors with valid Hong Kong Business Registration only.

* 港币展台服务费只适用于持有效香港商业登记证的香港参展商，其他参展机构必须以美金展台服务费付款。

Act Now & Apply Booths Online 请即行动 网上申请展位

Apply booths online and manage your exhibition-related matters through our online service, Exhibition Online Platform (EOP), convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

大会现已推出「参展一站通」网上服务，报名及办理参展事宜更便捷。

- 上网递交参展表格，本局即时发出申请收悉通知
- 随时随地上网检视申请进度及更新资料
- 第一时间获得最新展览资讯及备忘



Apply booths now, please visit Fair website www.hktcdc.com/smartbizexpo, click "Apply Booth" button.
申请展位，请浏览博览会网址 www.hktcdc.com/smartbizexpo，选择「申请摊位」按钮。

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Organiser 主办机构

Concurrent Events 同期举行活动

创新及知识产权周活动系列
An Event of



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